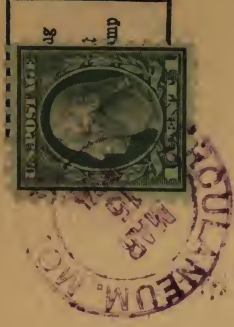


Come to this Year's **FREE**
interesting demonstration
of Up-to-date methods
to show you **CANS**
FREE SAMPLE inside folder
date and particulars enclosed
[[Bring enclosed
coupon



Route 2
Kimmewick
Mo





You are cordially invited to attend
this year's B.P.S. Paint, Varnish
and Stain demonstration
// Something New to Show You //

Present the attached coupon during
demonstration and we will be pleased
to give you a

FREE SAMPLE CAN

You are undoubtedly familiar with some
of the B.P.S. products. Our reason for offer-
ing this free sample can is that we want you
to become better acquainted with B.P.S. quality

// You will not be asked to Buy //

S. W. Crawford Lbr. Co.
HERCULANEUM, MO.

PLEASE DETACH THIS COUPON AND
PRESENT DURING DEMONSTRATION

Valuable B. P. S. Coupon

This Coupon entitles you to a FREE
sample can of one of the B. P. S. finishes
if presented during the demonstration.

DATE OF DEMONSTRATION—

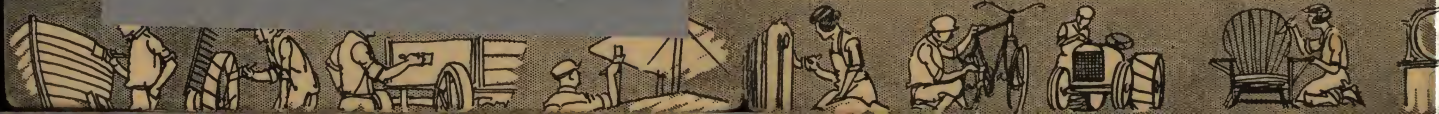
Tue. & Wed., March 18th & 19th
AT THE STORE OF B. P. S. DEALER—

S. W. Crawford Lbr. Co.
HERCULANEUM, MO.

Expert demonstrators from the
factory of the Patterson Sargent
Co. will be in attendance to de-
monstrate up-to-date methods
of painting, varnishing & staining

Let us show You

*We want to give
you this sample can
This coupon is valuable
Detach coupon & present
during free demonstration
// don't forget the date //*





ON THIS FOLDER WE SHOW A FEW OF OUR POPULAR COLORS
If you do not find the color desired, ask dealer for complete color card



B. P. S. HOUSE PAINT - BEST PAINT SOLD

We show below the most popular shades for house painting



233 CREAM



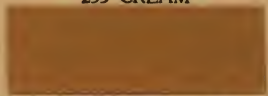
262 PEARL GRAY



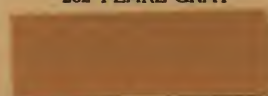
245 OLIVE GRAY



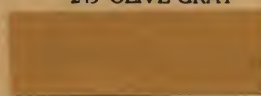
261 LIGHT OLIVE



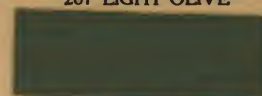
265 COLONIAL YELLOW



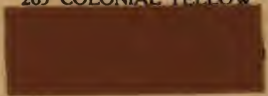
259 IVORY



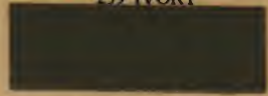
258 LIGHT CANARY



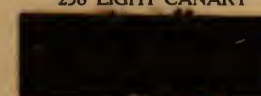
252 SKY BLUE



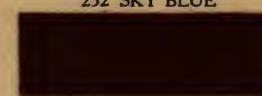
271 LIGHT TAN



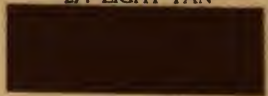
270 SLATE



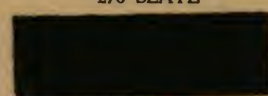
260 MODERN BROWN



254 RICH MAROON



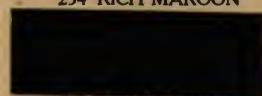
244 CHOCOLATE BROWN



269 MOSS GREEN
(Higher in Price)

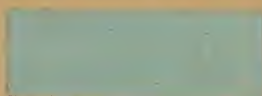


253 FRENCH GREEN
(Higher in Price)



255 BOTTLE GREEN
(Higher in Price)

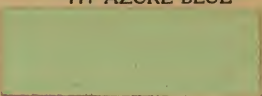
B. P. S. PAT-CO FLAT WALL FINISH



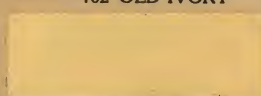
111 AZURE BLUE



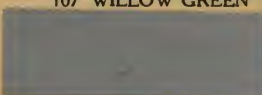
102 OLD IVORY



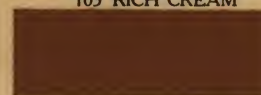
107 WILLOW GREEN



103 RICH CREAM



110 QUAKER GRAY



113 LEATHER BROWN

Dries with a
beautiful, sanitary,
washable finish.

Can be applied
by anyone over new
or old walls.

B.P.S. INTERIOR FLOOR PAINT

Dries hard over night with a high gloss enamel finish

B.P.S. PORCH FLOOR & DECK PAINT

Withstands repeated washings and rough usage



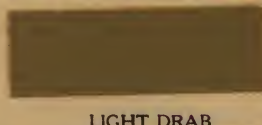
LIGHT LEAD



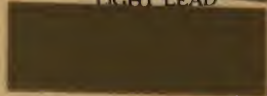
LIGHT YELLOW



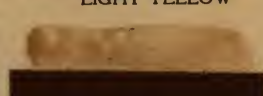
OLIVE



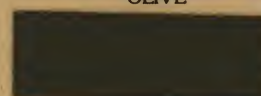
LIGHT DRAB



DUST



LEAD



SLATE



B. P. S. CHINA-LAC

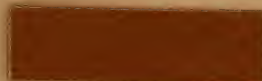


**A Varnish and Stain Combined
For Floors, Furniture and all
Woodwork**

It renews the surface, giving it
a sparkling, lustrous finish that
brings out the beauty of the grain
in the wood.

It is easily applied and
dries quickly.

Stains and fin-
ishes in one
coat.



CLEAR



OAK



ANTIQUE OAK



MAHOGANY



DARK MAHOGANY



WALNUT

B.P.S. GLOSS INTERIOR ENAMEL FINISH

White and Beautiful Shades

Produces a beautiful, durable,
enamel porcelain, washable finish,
at the same cost as ordinary paint.

Easy to Apply --

For woodwork, furniture, walls,
ceilings, etc.

Something New
Gloss Interior White
does not
turn
yellow.



B. P. S. AUTO ENAMEL

30 Beautiful Colors

A perfect finish for Automobiles, etc.
Self-leveling. - No brush marks.



Covers one coat - dries hard
over night, without showing
specks or laps. By following
directions you can obtain a
finish that equals the finest
shop work.

**Do it
Yourself**

Don't forget the Demonstration Date
Ask for your Free Sample Can



CREAM



GRAY



RED



WINE



YELLOW



BLUE



GREEN



BROWN

Also BLACK and WHITE



LET US SHOW YOU B.P.S. Paints - Stains Varnishes - Enamels

Sample Cans Given Away

Experts from the factory will demonstrate—

¶ How to finish your walls and secure that beautiful washable, soft finish effect;

¶ How to refinish your auto and produce a finish that equals fine shop work—do it yourself;

¶ How to varnish your floors and produce a finish that stands hard wear and is not affected by hot water or repeated washings;

¶ How to do beautiful enamel work at the same cost and with the same labor as ordinary painting;

¶ How to make an old soft wood floor look and wear like a beautiful hardwood floor; also, how to make your old furniture look like new;

¶ How you can save money by painting your house with B. P. S. House Paint and at the same time know that you are securing a paint that will be satisfactory in every way;

¶ And many other B. P. S. Paint and Varnish possibilities.

The Patterson-Sargent Co.

Cleveland Chicago New York Kansas City
St. Paul Detroit Long Island City

BPS15-4 - H23 - 7146





BEST VARNISH SOLD

Not best in name only, but best in fact

Won't Turn White

B. V. S. Interior Varnish

The best interior varnish that can be produced. Recommended for the highest class work. For all interior finish, except floors. Also for furniture, hallways, bathrooms, kitchens, lavatories, counters, etc.

B. V. S. Exterior Spar Varnish

For all outside work, such as doors, vessels, yachts, launches, store fronts, porches, etc. Withstands the severest exposure to the elements; also fresh or salt water exposure.

B. V. S. Floor Varnish

Will not mar or scratch white nor show heel marks. Can be applied by anyone. Dries quickly.

Try this Varnish at the Demonstration.
Mar it with a hammer, if you can.



Let us show you this steam test





B. P. S. Pat-Co Flat Wall Finish

Sanitary - Washable - Beautiful

In modern homes the owners demand a finish for their walls that is artistic, sanitary, washable, durable and pleasing. B. P. S. Pat-Co Flat Wall Finish combines to the highest degree these requirements. Many beautiful shades will be shown and tested at the demonstration.



B. P. S. STAINS

B. P. S. Monastery Penetrating Stains

B. P. S. Oil Stains

UNEQUALED FOR PERMANENCY



Beautiful tones that appeal to the most exacting. We show at the demonstration large wood panels, which enable you to see the many beautiful ways to finish the various woods.

Ask for Color Folder.

Ask for your Free Sample Can





B. P. S. ENAMELS

B. P. S. Enamel White - the whitest enamel. We challenge comparison between this enamel and others. It is easy to apply, as it flows out without brush marks - dries with a full, rich, porcelain lustre - will not turn yellow - retaining its intense whiteness indefinitely.



B.P.S. Ivory Enamel - a beautiful ivory shade pleasing - artistic.

B. P. S. Flat Enamel White - a snow white enamel - drying with a uniform, velvety, flat surface - restful - beautiful.

B. P. S. SCREEN PAINT

Green - Black

Protect your screens from rust - save the sur-



face and your screens will wear indefinitely. Not a cheap paint, but an enamel for the wire and wood also.

Don't forget the Demonstration





For Your House or Buildings



BEST PAINT SOLD



OVER 30 years ago, when our paint was named B. P. S., or the Best Paint Sold, it was more than a name - it was a policy. That policy aims to make paint not best in name only, but best in fact.

¶ The best materials that the market affords are used in the manufacture of B. P. S., and by employing expert chemists, competent superintendents, and making exhaustive experiments and tests, we honestly endeavor to manufacture the best paint that can be made. B. P. S. Paint has been tested against hand-mixed lead and oil and all other mixtures of prepared paints, and these tests have proven our claims of superiority.

¶ Where White is the base, B. P. S. is composed of strictly pure White Lead, Oxide of Zinc, the scientifically correct percentage of inert or reinforcing pigment, necessary to produce greatest durability; the necessary coloring pigments; strictly pure and properly aged Linseed Oil and the very best Japan. Shades not made upon a white base contain the same pure Linseed Oil, Japan and the best coloring pigments obtainable.

¶ Your attention is called to the beautiful, clear tone shades of B. P. S. Paint. These beautiful shades enable the house owner and painter to select handsome combinations for house painting.

¶ Measure the value of your paint by the years of service it will give you - plus the number of square feet it will cover to the gallon - and you will decide to use B. P. S. - the Best Paint Sold - and lowest in cost.

